

# School TV

12:32 PM      FRIDAY JUNE 21      CURRENT CONDITIONS 68°      HUMIDITY 70%

## ICE CREAM SOCIAL

**For reaching our READING GOAL!**      **Friday, JULY 2 1:00 p.m.**

**TWEET US!** @YOURSCHOOL

Band auditions will be held Wednesday and Thursday at 2 p.m. in the music room.

Thank you to everyone who participated in the book drive.

# Digital Signage for Schools

HughesON™ Digital Signage is a fully customizable online platform designed to disseminate information to target audiences through the use of display monitors, strategically placed throughout school buildings or campuses. Centrally controlled by a single or group of administrators, content can be developed to target specific audiences based on screen location and scheduled in advance to be displayed at specific times during the day, maximizing impact and timeliness.

With today's digitally native students, the old cork bulletin boards used for mass messaging have gone the way of the dinosaur. The Hughes Digital Bulletin Board allows you to communicate to your student body using media-rich screens that capture school audiences with videos, images, text, and even social media feeds embedded into the display template. When used as part of the student curriculum, it also gives students a chance to develop technology skills by working in tandem with administrators in a club setting to develop and publish content together.

## Common applications:

- Display news, scores, menus, weather advisories, and reminders
- Promote school events and contests
- Stream video highlights from athletic and academic competitions
- Instant custom or predesigned emergency notifications and directives
- Embed a school's twitter posts or other social media feed
- Announce schedule changes or adjustments
- Keep teachers and staff informed with professional development

## Popular screen locations:

- Front lobbies
- Hallways and common areas
- Cafeterias
- Auditorium entrances
- Gyms, weight rooms, and locker rooms
- Teacher's lounges
- Administrative offices
- Classrooms
- Libraries, science, and computer labs

## Digital signage package includes:\*

- Hughes HS1000 media player
- Digital signage software
- 42" HD monitor with 3-year, 48-hour OEP white glove service
- Professional installation
- Program management and network engineering support
- Access to Hughes-hosted server
- Standard digital signage template
- Standard RSS/XML feed service
- Tiers 1 and 3 help desk support
- Media player field maintenance



High-quality digital video communications offers the most compelling way to engage with and motivate students. Hughes Digital Media Solutions provide a comprehensive and cost-effective answer to the challenge of delivering the right message, to the right place, at the right time—with the maximum impact.

Hughes has the depth and breadth of experience in turnkey digital media services across virtually all verticals to help your educational institution gain the many benefits of a more informed and responsive student body.

\*Digital Signage Packages require an initial site survey at all sites for installation assessment. Customer and Engineering Support is subscription-based with a one-year term included with initial purchase. The subscription will need to be renewed after first year, if desired. Contact your customer representative for details.

Hughes is proud to offer schools interest-free financing!

## About Hughes

Hughes Network Systems, LLC (Hughes) is the global leader in satellite broadband for home and office, delivering innovative technology solutions and a comprehensive suite of HughesON managed services for enterprises and governments worldwide. HughesNet® is the #1 high-speed satellite Internet service in the marketplace, with offerings to suit every budget. To date, Hughes has shipped more than 4.8 million systems to customers in over 100 countries, representing approximately 50 percent market share. Its products employ global standards approved by the TIA, ETSI, and ITU organizations, including IPoS/DVB-S2, RSM-A, and GMR-1.

For more information, visit [government.hughes.com](http://government.hughes.com) or call 1-888-373-0535.

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