

Digital Media Solutions for Colleges and Universities



Today's colleges and universities blend time-honored teaching methods with the latest technology innovations to provide students with the highest-quality education.

Of critical importance is the need for rapid and reliable delivery of the enormous volume of constantly changing information associated with that education. That's why they are turning to Hughes Digital Signage solutions for the most cost-effective, high-impact communications possible.

Combining dynamic video, text, and graphics on a network of digital signs, Hughes Digital Signage delivers multimedia educational information and emergency announcements to students, faculty, staff, and guests—all at the same time to any number of locations. No matter how they use it, educational institutions can be confident they are sending the right message, to the right audience, at the right time.

Student Communications

Hughes Digital Signage provides an effective medium to make announcements, provide instructions and alerts, and communicate important information to students in classrooms, dorms, food courts, book stores, lobbies, and other areas. Athletic departments, for example, can use Hughes Digital Signage to communicate training schedules, display film on upcoming opponents, and recognize players for outstanding performance.

Faculty and Staff Communications and Training

Schools can use Hughes Digital Signage as a “digital message board” to easily keep faculty and staff informed with the latest content in their respective areas. In addition, schools can provide specialized employee training utilizing capabilities such as video-on-demand, interactive classroom, and a Web-hosted learning portal system.

Emergency Communications

Delivering emergency messages to students, faculty, and staff is a high priority. Hughes Digital Signage includes a mobility application enabling network administrators to instantly broadcast



Digital Media Applications for Universities

- Digital Concierge – Student/visitor center information kiosks
- Digital Associate –Interactive kiosks in bookstores and student unions
- Digital Bulletin Board – Announcements targeted to students, athletes, faculty, and/or staff
- Digital Briefing Board – Information for safety enforcement or first responders
- Breakroom TV – Communications with integrated live TV feeds in food courts and lobbies
- MediaTraining® – User-centric video training
- MediaClassroom® – Interactive video—live or on demand
- Learning Portal – Web-hosted learning system



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emergency alerts and disseminate critical information via iPhone®, iPod® Touch, or iPad® devices.

Administrators can predefine messages and update their entire Hughes Digital Signage network to display them accordingly. Interaction is supported via high-performance viewer response systems, including audioconferencing and integrated voice/data response.

Making It Easy

Hughes takes a comprehensive approach to digital signage—from project design and consulting, to content creation and management, to best-of-breed software, hardware, and the managed network services to connect it all together. Plus, every Hughes Digital Signage solution includes installation, maintenance, and customer support.

Helping Government Serve its Citizens

The Hughes Government Solutions Group is dedicated to supplying the right solutions to address unique government applications. Hughes has a proven record of delivering high-performance network solutions to help government agencies perform more efficiently and cost-effectively. From distance learning when and where it's needed, to telework connectivity for field offices and remote sites, to comprehensive solutions for emergency preparedness and response, government agencies can count on Hughes to deliver the highest standard of networking technologies and capabilities to support the many missions of government.

Easy and Convenient Purchasing

Hughes makes it easy to order through a variety of contract vehicles for all levels of government, including the GSA Schedule, GSA SATCOM II, GSA Networx, and contracts with a number of states across the country.

The Hughes Managed Network Services Advantage

- Fully managed services from a single provider
- The most cost-effective mix of satellite, landline, and wireless technologies
- Integrated, managed connectivity, flexible and highly secure
- Superior national broadband coverage
- Turnkey implementation



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